



THE GREENE
— AT WOODY MILL —

US 421 @ Woody Mill Road
Greensboro, NC
www.TheGreeneatWoodyMill.com

POTENTIAL RETAIL DEMAND

	0–3-mile Radius*	0–5-mile Radius *	0–7-mile Radius *
Grocery Stores (NAICS 445)	\$12,772,486	\$27,484,010	\$62,634,169
Food Service & Drinking (NAICS 772)	\$13,896,523	\$29,619,967	\$67,704,627
Clothing & Clothing Access. (NAISC 448)	\$5,428,599	\$11,459,922	\$26,313,911
Furniture & Home Furnishings (NAISC 442)	\$4,228,388	\$8,593,298	\$19,368,542
Electronic & Appliances (NAISC 443/4431)	\$13,140,122	\$6,538,122	\$14,816,987
Total Retail Trade & Food/Drink (NAISC 44-45, 722)	\$106,595,584	\$229,301,177	\$520,492,851
Leakage/Surplus Factor (2008) **	—	—	—
Grocery Stores (NAICS 445)	96.2%	93.9%	29.2%
Food Service & Drinking (NAICS 772)	84.2%	81.3%	33.8%
Clothing & Clothing Access. (NAISC 448)	99.6%	97.1%	79.6%
Furniture & Home Furnishings (NAISC 442)	97.1%	87.8%	37.6%
Electronic & Appliances (NAISC 443/4431)	94.3%	63.2%	64.0%
Total Retail Trade & Food/Drink (NAISC 44-45, 722)	63.1%	52.8%	14.6%

* Coordinates for center of circle: Latitude 35.9665; Longitude: -79.7049

** 'Leakage/Surplus Factor' in effect is the % of dollars available to be spent in the subject trade area that are NOT being spent in that trade area.

Source: ESRI, August, 2008